

Voter Registration

Type: Procedure

Category: Students

Department: Student Success

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Responsible Executive Authority: Dean of Student Success: Vinson Bradley

PURPOSE

This procedure describes the steps to be taken by the Coastal Alabama Student Government Association and others when engaged in a voter registration drives

NARRATIVE

The College supports non-partisan, student-led (Peer-to-peer) voter registration drives, which have historically proven to be the most effective way to reach student populations and recognizes the voter registration efforts led by the Student Government Association (Coastal SGA). When possible, the College shall provide the material and financial means it deems necessary to ensure successful registration and turnout drives.

The Student Government Advisors shall request a copy of the SGA (and/or the coalition of student vote groups') voter registration plan a minimum of 15 days prior to the start of the academic year. This campaign must:

1. Ensure all students receive information about voting and are aware of the opportunities available on campus to register to vote.
2. Ensure the distribution and collection of voter registration cards
3. Include plans for institution administrators to communicate with faculty, staff, and students about deadlines for voter registration (via Campus Communities, Coastal News and email)
4. Include plan for campus-wide advertising campaign (work with MARCO to get information out via Coastal Student News and Social Media) to advise students of the deadline for delivering voter registration cards by mail and/or returning cards to an official drop-box location.

Date Adopted: Thursday, November 18, 2021